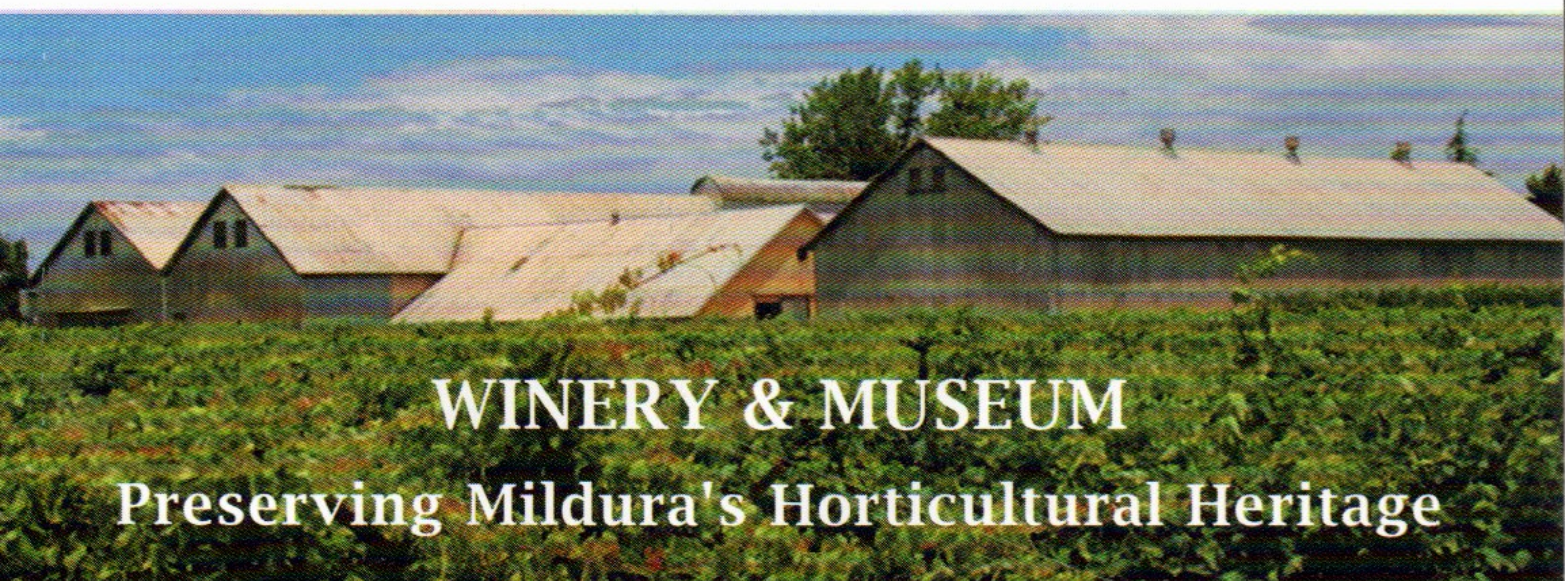


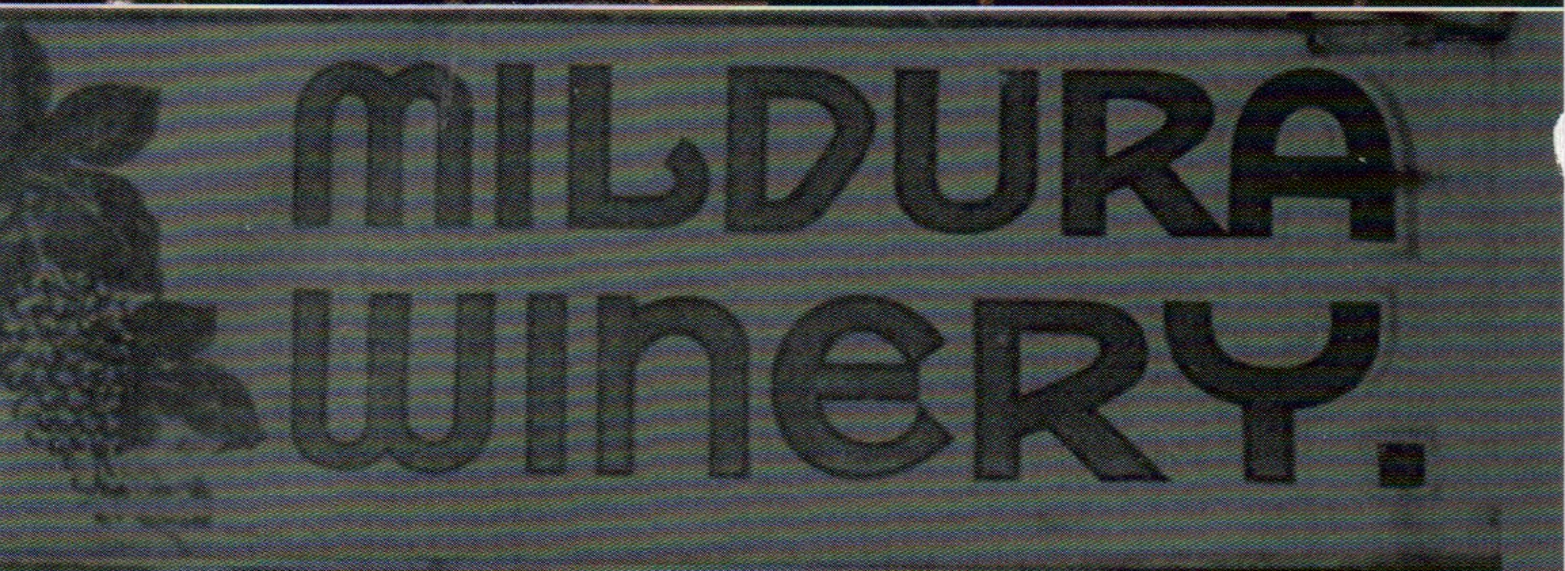
CHATEAU MILDURA

ESTD 1888



WINERY & MUSEUM

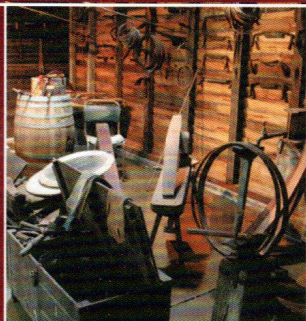
Preserving Mildura's Horticultural Heritage



THE HOME OF
PSYCHE
W I N E S

Birthplace of Mildura's Wine Industry

www.chateaumildura.com.au



CHATEAU MILDURA

> WINERY HISTORY

Chateau Mildura was established by the founders of the Mildura and Renmark Irrigation Colonies, the Chaffey Brothers. In 1887 they planted 150 acres of wine grapes on their Belar Avenue property.

The first vintage in 1891 was produced in primitive conditions but by 1892 the modern brick cellars had been built.

Chateau Mildura was part of Victoria's table wine boom of the late 1800's and also of its crash after federation in 1901. Chateau Mildura survived by becoming part of Mildura Wines Pty Ltd in 1910 and producing Brandy and fortifying spirit.

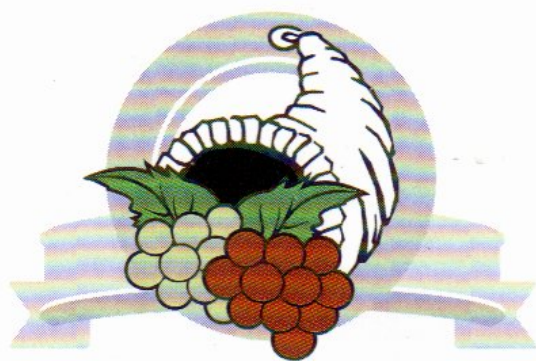
In 1955 its brandy era finished with the Pot Stills being moved to the Company's (now Mildara Wines) other winery at Merbein.

Chateau Mildura then became the production centre for Mildara's famed and award winning Sherry range until production ceased in 1996. Its use then was the storing and maturing of wines until its sale in 2002.

WINERY TODAY

The vision held by the Chaffey Brothers for a wine industry along the Murray has eventuated with production from the Sunraysia and South Australian Riverland irrigated areas pioneered by them, now exceeding 50% of Australia's production and 80% of exports.

Chateau Mildura, purchased in 2002 by 4th generation local horticulturist Lance Milne is now the home of Psyche Wines Pty Ltd. With character built by more than a century of wine production it has been taken back to its origins with the launch of its 2005 Psyche Wines ranges. Chateau Mildura Heritage, Psyche Smuggler and Psyche Reserve.



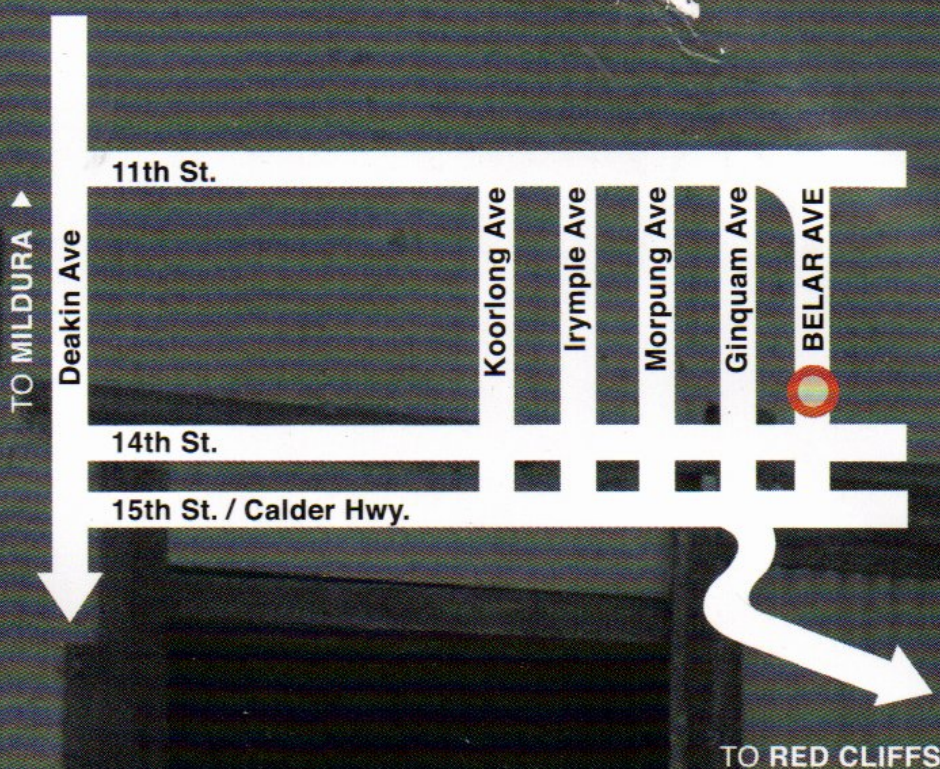
CHATEAU MILDURA

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Visitors will be welcomed into a unique piece of Australia's wine history and be able to experience the exciting taste of Australia's wine future.

Cellar Door Sales, Museum Tours & Tastings
Open Daily 10am - 4pm



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